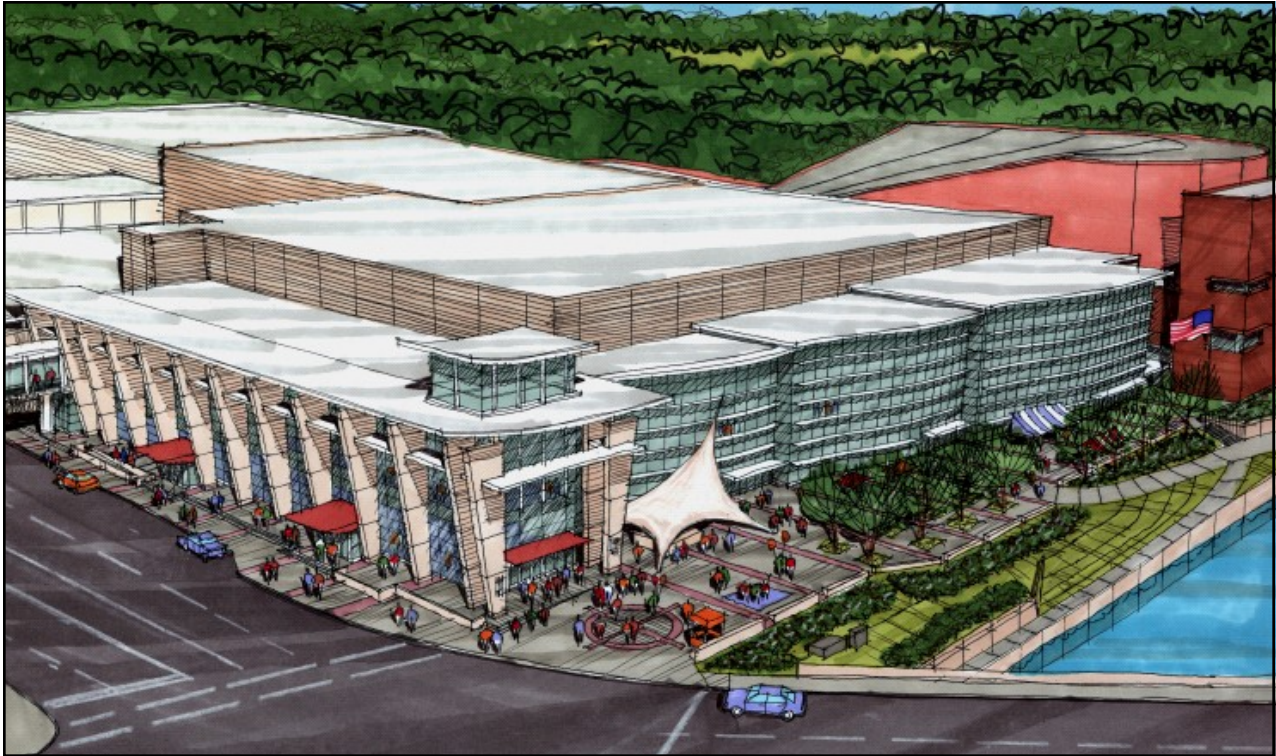


Mayo Civic Center

2009 Annual Report



2009 Events

Concerts & Entertainment	94
Conventions	45
Sporting Events	17
Corporate Events	5
Mayo Clinic Events	23
One-day Meetings & Social Events	101
Tradeshows/Public Consumer Shows	19

Proposed Mayo Civic Center Expansion

New facilities include:

- Two story addition with promenade overlooking Zumbro River
- 180,000 square feet of new convention and meeting facilities
- 40,000 square foot Grand Ballroom - second largest in Minnesota
- Two 12,000 square foot ballrooms plus six breakout rooms
- Enhanced audio-visual capabilities and technology improvements throughout

325,533 patrons served

\$118 million economic impact

**MAYO
CIVIC CENTER**

It all happens here!

2005-2009 Revenue Comparison by Market

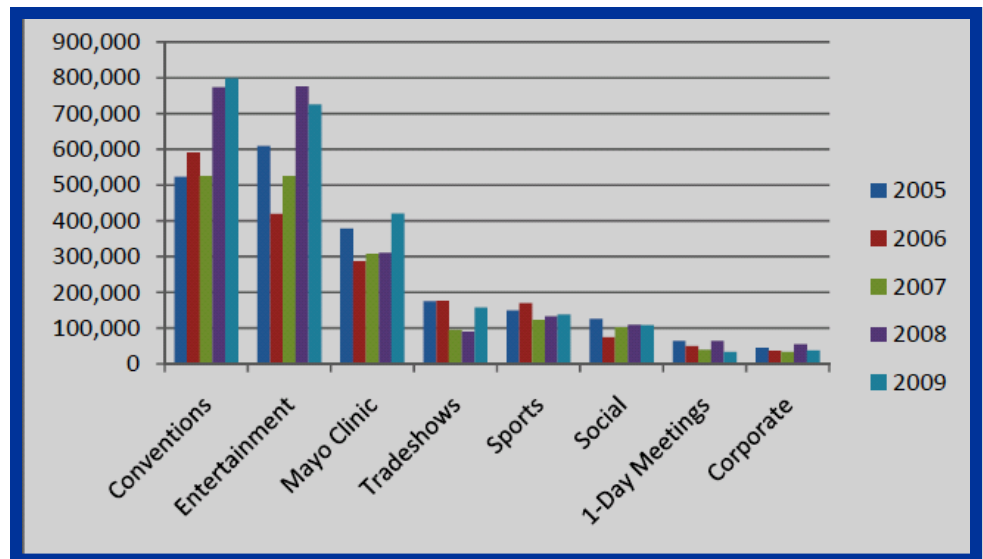
	2005	2006	2007	2008	2009
Conventions	523,006	591,053	525,381	773,836	798,029
Entertainment	609,291	419,342	525,381	776,020	725,814
Mayo Clinic	378,608	286,834	307,829	310,647	420,360
Tradeshows	174,991	175,608	94,755	89,428	157,527
Sports	149,342	170,342	122,330	133,191	138,148
Social	125,718	74,826	102,053	109,283	108,571
1-Day Meetings	63,764	49,125	39,015	64,326	33,703
Corporate	44,153	36,545	33,272	55,284	37,152



Bryan Adams
May 11, 2009



Oak Ridge Boys Christmas Show
December 21, 2009



Wedding Reception—Grand Ballroom



Staind Concert with
Chevelle & Halestorm
July 31, 2009



Enlisted Association National Guard United States National Convention

August 8-13, 2009

Estimated Economic Impact: \$1,087,750

2009 Event Highlights

Entertainment Events-94

Lord of the Dance
Mudvayne
Air Supply
Neville Brothers
Lipizzaner Stallions
Shinedown
Paula Poundstone
Bryan Adams
Staind
Ani DiFranco
Judy Collins
1940's Big Band Revue
Joe Bonamassa
Cirque D'Or
Playhouse Disney
Mannheim Steamroller
Harlem Globetrotters

Conventions-45

Midwest Value Added Agriculture Conference
MN Council for Exceptional Children
MN Association of Alternative Programs
MN Plumbing Heating Cooling Contractors
Central District Health Physical Education
Christian Congregation Jehovah's Witnesses
MN Science Teachers Association
National Association of Campus Activities
MN Chiefs of Police Executive Training
MN Society Health System Pharmacists
MN Law Enforcement Explorers Association
MN Waters Lakes & Rivers Conference
MN Volunteer Administrators Conference
Midwest Shrine Association
MN Medical Group Association
Am Academy Communication Healthcare
Enlisted Association National Guard

Other Events-

Periodontal Specialists Conference
Go Red for Women Luncheon
People to People Ambassadors
Stores Online Workshop
SE Minnesota Wedding Extravaganza
MN Weapons Collectors Gun Show
National Cancer Survivor Day
Rochester Women's Fall Expo
Rochester Builders Annual Home Show
Golden Generation Show
Rochester Sports & Vacation Show
Townsend Flea Market
MN State High School League
Rotary Holiday Basketball Tournament
Festival of Trees
Quarterbacks Club Hall of Fame
Amateur Sports Commission Banquet